BCFING BLACK FRIDAY CHASE UP TO 50% OFF THE REG PRICE OF A RANGE OF EPIC GEAR*

^DISCLAIMER: Discounts apply to most recent advertised price online for non-Club members unless otherwise stated and prices include applicable discounts. Some stores may sell products for a different price to the advertised price online and Club members may have had access to other prices before or after the promotion. Discounts do not apply to clearance items, delivery charges, in-store services, purchase of gift cards & charity donations. Some products may not be available in all stores. Offers are subject to availability or while stocks last. Check availability online. No rainchecks. Offer is not available in conjunction with any other promotional offer. To be eligible for Club pricing, you must be a member of Club BCF. Some promotions are online only, check the promotional terms and conditions for further details.

Terms & conditions

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- 1. Starts at 0.01am AEST on Monday 17 November 2025 and ends at 11.59pm AEST on Tuesday 2 December 2025 unless otherwise stated or ended earlier by BCF.
- 2. Available in-store and online and cannot be used in conjunction with any other promotion or offer.
- 3. Offer includes:
- 30-40% off the regular retail price of selected full priced Inflatables
- 30% off the regular retail price of selected full priced Snorkelling
- 45% off the regular retail price of selected full priced Beach Shade
- 50-55% off the regular retail price of selected full priced Fishing Knives & Sharpeners
- 35-40% off the regular retail price of selected full priced Spinning Reels
- 50% off the regular retail price of selected full priced Instant and Fast Pitching Tents
- 50% off the regular retail price of selected full priced Kids Kayaks
- 40% off the regular retail price of selected full priced Fridge Freezers
- 50% off the regular retail price of selected full priced Recreational Kayaks
- 30% off the regular retail price of selected full priced Boating Accessories
- 40-60% off the regular retail price of selected full priced Bags & Wallets
- 60% off the regular retail price of selected full priced Gazebos and Shade
- 20-45% off the regular retail price of selected full priced Seats & Pedestals
- 15% off the regular retail price of selected full priced BBQs and Smokers
- 55% off the regular retail price of selected full priced Spinning Combos
- 55% off the regular retail price of selected full priced Baitcaster Combos
- 55% off the regular retail price of selected full priced Body Boards
- 35-50% off the regular retail price of selected full priced Games & Gifts
- 20-50% off the regular retail price of selected full priced Wash & Polish
- 50% off the regular retail price of selected full priced Baitcaster Rods
- 50% off the regular retail price of selected full priced Spinning Rods
- 50% off the regular retail price of selected full priced Fans and Aircon
- 55% off the regular retail price of selected full priced Hammocks
- 50% off the regular retail price of selected full priced Carts & Wagons
- 50-60% off the regular retail price of selected full priced Stand-Up Paddle Boards
- 50% off the regular retail price of selected full priced Tow Tubes
- 50% off the regular retail price of selected full priced Life Jackets
- Buy Samaki T-Shirt & Get Bonus Samaki Optic Rod

- Daiwa Laguna XT Combo & Quiksilver Tier Straw Hat Pack \$129
- CLUB 20% off the regular retail price of selected full priced Freshwater Hard Body Lures
- CLUB 20% off the regular retail price of selected full priced Spinners, Spoons and Flies
- CLUB 20-25% off the regular retail price of selected full priced Overhead Combos
- CLUB 20% off the regular retail price of selected full priced Estuary Hard Body Lures
- CLUB 20% off the regular retail price of selected full priced Lure Accessories
- CLUB 20% off the regular retail price of selected full priced Bluewater Trolling and Gamefish Lures
- CLUB 20% off the regular retail price of selected full priced Overhead Rods
- CLUB 20-25% off the regular retail price of selected full priced Spinning Combos
- CLUB 20% off the regular retail price of selected full priced Kids Combos
- CLUB 35-50% off the regular retail price of selected full priced Camping Chairs
- CLUB 20% off the regular retail price of selected full priced Spinning Rods
- CLUB 20-25% off the regular retail price of selected full priced Baitcaster Rods
- CLUB 30-55% off the regular retail price of selected full priced Fishing Shirts & Polos
- CLUB 60% off the regular retail price of selected full priced Camp Lounges
- CLUB 20% off the regular retail price of selected full priced Bluewater Stick Baits and Popper Lures
- CLUB 20% off the regular retail price of selected full priced Surf Combos
- CLUB 25-50% off the regular retail price of selected full priced Sandals & Thongs
- CLUB 45-55% off the regular retail price of selected full priced Dome Tents
- CLUB 20% off the regular retail price of selected full priced Casting and Metal Lures
- CLUB 50% off the regular retail price of selected full priced Rainwear
- CLUB 50-55% off the regular retail price of selected full priced Awnings
- CLUB 20% off the regular retail price of selected full priced Surf Rods
- CLUB 30% off the regular retail price of selected full priced Boat Covers
- CLUB 20-25% off the regular retail price of selected full priced Sounder Combos
- CLUB 20% off the regular retail price of selected full priced Deep Drop Rods
- CLUB 20% off the regular retail price of selected full priced Travel Rods
- CLUB 20% off the regular retail price of selected full priced Bluewater Jigging Lures
- CLUB 20% off the regular retail price of selected full priced Jig Heads
- CLUB 20% off the regular retail price of selected full priced Freshwater Surface Lures
- CLUB 20% off the regular retail price of selected full priced Baitcaster Combos
- CLUB 50-55% off the regular retail price of selected full priced Sleeping Bags
- CLUB 20% off the regular retail price of selected full priced Blade Lures and Lipless Cranks
- CLUB 45-50% off the regular retail price of selected full priced 4WD Self Inflatable Mats
- CLUB 50% off the regular retail price of selected full priced Air Beds
- CLUB 35-45% off the regular retail price of selected full priced Seats & Pedestals
- CLUB 40% off the regular retail price of selected full priced Sunglasses & Accessories
- CLUB 10-20% off the regular retail price of selected full priced Electric Motors
- CLUB 50% off the regular retail price of selected full priced Camping Solar Panels and Blankets
- CLUB 50% off the regular retail price of selected full priced 4WD Drawers and Storage

- CLUB 20% off the regular retail price of selected full priced Soft Plastic Lures
- CLUB 50% off the regular retail price of selected full priced Wash & Polish
- CLUB 50% off the regular retail price of selected full priced Air Compressors
- CLUB 55% off the regular retail price of selected full priced Swags & Cots
- CLUB 60% off the regular retail price of selected full priced Recovery Gear
- CLUB 20% off the regular retail price of selected full priced Games & Gifts
- CLUB 50% off the regular retail price of selected full priced Underwear
- CLUB 40% off the regular retail price of selected full priced Headwear
- CLUB 40% off the regular retail price of selected full priced Swimwear and Rashies
- CLUB 40% off the regular retail price of selected full priced Water Shoes
- CLUB 40% off the regular retail price of selected full priced Bags
- CLUB 40-50% off the regular retail price of selected full priced Towels
- 4. Excludes gift cards, services, clearance item and delivery fees.
- 5. Advertised prices and savings are off the regular retail price of products for non-Club BCF members, unless otherwise stated. Products may have been sold below the regular retail price prior to the offer. Club BCF member pricing may have been available before the offer and may be available afterwards.
- 6. Available for non-commercial quantities only, subject to availability and while stocks last. No rainchecks.
- 7. BCF reserves the right to cancel, extend or amend the offer, or change these terms and conditions, at any time in its sole discretion.
- 8. All purchases are subject to BCF's standard terms and conditions available on BCF's website.