



## SPONSORSHIP REQUEST FORM

G'day Legends! Cheers for contacting BCF with your sponsorship enquiry. BCF are always on the lookout for incoming sponsorship requests and will be more than happy to take a geez at your application for support. We do our best to respond to each and every request within 4 weeks, however due to the number of requests we receive applications should be submitted at least 3 months prior to the event/activity taking place.

It'd be ripper if you could please fill out the form below by typing your answers directly into the form field. We require a response to each question, but if you're unable to answer a question or it's not applicable feel free to leave blank. Once completed, please save the form as the name of your organisation.

A member of the BCF Team will contact you directly if we require any further information from you regarding the application response or partnership opportunity. Good luck.

### YOUR DETAILS

Full name: \_\_\_\_\_

Email address: \_\_\_\_\_

Mobile number: \_\_\_\_\_

Country: \_\_\_\_\_

State (Australia only): \_\_\_\_\_

### SPONSORSHIP/PARTNERSHIP OPPORTUNITY

Organisation/Event/Team name: \_\_\_\_\_

Partnership opportunity date/s: \_\_\_\_\_

Investment or donation required: \_\_\_\_\_

Partnership opportunity type: \_\_\_\_\_

Local BCF store: \_\_\_\_\_

# OPPORTUNITY OVERVIEW

1. Provide a detailed overview of the sponsorship opportunity including your objectives that you are seeking from BCF.

2. Who are your current partners/sponsors (please list all to identify any conflicts)?

3. How can we work together?

4. Who is your target market? (Club/Event enquiries)

5. List any communication platforms the partnership can offer BCF.

6. Does the partnership allow for direct engagement with participants or attendees?

7. Will the partnership drive traffic to local BCF stores?

8. Do you have any research or have sponsorship metrics available for assessment?

9. What synergies do you see between your partnership opportunity and BCF? Please describe below.

10. Do you have any additional notes/comments?

If you could please submit your completed application form and any relevant attachments to support your enquiry via email to **[BCFMarketing@superretailgroup.com](mailto:BCFMarketing@superretailgroup.com)** we are keen to hear from you.

