

1. This promotion starts at 05.00pm AEST on Wednesday 6 August 2025 and ends at 10.00pm AEST on Wednesday 6 August 2025, unless otherwise specified or ended earlier by BCF (**Promotion**).
2. This Promotion is available in-store and online and cannot be used in conjunction with any other promotional offer.
3. This Promotion includes: a discount of up to 67% off the regular retail price of selected full priced Jackets, Footwear, Fishing Line and PFDs.
4. Advertised prices and savings are off the regular retail price of products for non-Club BCF members unless otherwise stated. Products may have been sold below the regular retail price prior to the Promotion. Club pricing may have been available before the Promotion and may be available afterwards.
5. Available for non-commercial quantities only, subject to availability and while stocks last. Product range may vary between stores and some products may not be available, or may be available in limited quantities, in some stores. No rainchecks.
6. BCF reserves the right to cancel, extend or amend the Promotion, or change these terms and conditions, at any time in its sole discretion.
7. All purchases are subject to BCF's standard terms and conditions available on BCF's website or here.