

1. This promotion starts at 00:01am AEST on Friday 8 August 2025 and ends at 11.59pm AEST on Sunday 10 August 2025, unless otherwise specified or ended earlier by BCF (**Promotion**).
2. This Promotion is available online and cannot be used in conjunction with any other promotional offer.
3. This Promotion includes a discount of:
  - 50 % off the regular retail price of selected full priced SUNGLASSES,
  - 30% off the regular retail price of selected full priced CAMP CHAIRS,
  - 40% off the regular retail price of selected full priced RECOVERY GEAR,
  - 50% off the regular retail price of selected full priced GAZEBOS
  - 55% off the regular retail price of selected full priced TRADITIONAL PITCH TENTS,
  - 50% off the regular retail price of selected full priced BATTERY & ELECTRICS,
  - 40% off the regular retail price of selected full priced OVERHEAD COMBOS,
  - 50% off the regular retail price of selected full priced SOLAR POWER,
  - 40% off the regular retail price of selected full priced SPINNING RODS,
  - 40% off the regular retail price of selected full priced BAITCASTER RODS
  - 40% off the regular retail price of selected full priced SURF RODS,
  - 40% off the regular retail price of selected full priced TRAVEL RODS,
  - 40% off the regular retail price of selected full priced OVERHEAD RODS,
  - 25% off the regular retail price of selected full priced OPTICAL & TECH,
  - 35% off the regular retail price of selected full priced GIFTING,
  - 25% off the regular retail price of selected full priced AIRBEDS & FURNITURE,
  - 25% off the regular retail price of selected full priced HIKE MATS,
  - 45% off the regular retail price of selected full priced DRINKWARE,
  - 30% off the regular retail price of selected full priced CARAVAN ELECTRICAL
4. In addition, BCF Club members get a discount of:
  - 20-55% off the regular retail price of selected full priced SUBLIMATED POLOS,
  - 30% off the regular retail price of selected full priced AQUA FOOTWEAR,
  - 30% off the regular retail price of selected full priced SANDALS & THONGS,
  - 30% off the regular retail price of selected full priced STRAW HATS,
  - 30% off the regular retail price of selected full priced FISHING SHIRTS,
  - 30% off the regular retail price of selected full priced TOWELS,
  - 30% off the regular retail price of selected full priced GUMBOOTS,
  - 30% off the regular retail price of selected full priced SHORTS,

- 30% off the regular retail price of selected full priced CAPS,
  - 30% off the regular retail price of selected full priced BOONEY AND BUCKET HATS,
  - 20% off the regular retail price of selected full priced POLOS,
  - 20% off the regular retail price of selected full priced TANKS,
  - 20% off the regular retail price of selected full priced FISHING JERSEYS,
  - 64% off the regular retail price of selected full priced INSULATED CLOTHING,
  - 30% off the regular retail price of selected full priced CAMP CHAIRS,
  - 30% off the regular retail price of selected full priced CAMP LOUNGES,
  - 40% off the regular retail price of selected full priced RECOVERY GEAR,
  - 20-30% off the regular retail price of selected full priced SHORT SLEEVE TEE,
  - 40-50 % off the regular retail price of selected full priced SUNGLASSES,
5. Exclusions apply, including but not limited to: gift cards, services, clearance items and delivery fees.
6. Advertised prices and savings are off the regular retail price of products for non-Club BCF members unless otherwise stated. Products may have been sold below the regular retail price prior to the Promotion. Club pricing may have been available before the Promotion and may be available afterwards.
7. Available for non-commercial quantities only, subject to availability and while stocks last. Product range may vary between stores and some products may not be available, or may be available in limited quantities, in some stores. No rainchecks.
8. BCF reserves the right to cancel, extend or amend the Promotion, or change these terms and conditions, at any time in its sole discretion.
9. All purchases are subject to BCF's standard terms and conditions available on BCF's website or <https://www.bcf.com.au/customer-service/terms.html>